KEY Speakers Bureau
Presents:

Healthcare Speakers
RICHARD SATAVA, MD

Fee Range: Under $5,000

Prof. of Surgery at the Univ. of WA Medical Center, and Sr. Science Advisor at the US Army Medical Research

Richard Satava, MD, has served on the White House Office of Science and Technology Policy Committee. He is currently a member of the Emerging Technologies and Resident Education, and Informatics committees of the American College of Surgeons, is past president of the Society of American Gastrointestinal Endoscopic Surgeons, past president of the Society of Laparoendoscopic Surgeons, and is on the Board of Governors of the National Board of Medical Examiners as well as on a number of surgical societies. He is on the editorial board of numerous surgical and scientific journals, and active in numerous surgical and engineering societies. He has been continuously active in surgical education and surgical research, with more than 200 publications and book chapters in diverse areas of advanced surgical technology, including Surgery in the Space Environment, Video and 3-D imaging, Telepresence Surgery, Virtual Reality Surgical Simulation, and Objective Assessment of Surgical Competence and Training.


KIM SLOCUM

Fee Range: Under $5,000

Healthcare Information Technology Expert

Kim D. Slocum is President of KDS Consulting, LLC, an organization devoted to helping health care organizations understand the broader environment in which they operate and assisting them in finding strategic, sustainable solutions to the business challenges they face. Before founding KDS Consulting, Kim worked for more than thirty-three years in a variety of health care, pharmaceutical, and biotechnology firms. Most recently, he was Director of Strategic Planning and Business Development at AstraZeneca Pharmaceuticals. Over his career, Kim has worked in a series of positions in sales, sales training, marketing, new product development, managed care marketing, disease management, externalization, health care consulting, and strategic planning. He is a frequent speaker on issues related to the future of health care, the pharmaceutical industry, and the strategic importance of health care information technology. He participated in the "Health Leaders" Roundtable on the Pharmaceutical Industry.


LEAH CURTIN

Fee Range: Under $5,000

Expert in Thriving & Surviving in Today's Health Care Environment

A noted authority in the healthcare industry, Dr. Leah Curtin shares her wisdom and convictions on the present chaotic healthcare environment to professionals worldwide. She is a graduate of Good Samaritan Hospital School of Nursing and earned a master of arts in philosophy from the Antheneum of Ohio and a Master of Science in Health Planning and Administration from the University of Cincinnati. She was elected a Fellow of the American Academy of Nursing in 1982 for her work in ethics and an honorary doctorate from the State University of New York at Utica for the impact her writing has had on the development of nursing in the United States. With her unique style, Dr. Curtin explains how to thrive and survive in today's emerging healthcare culture. Her energizing presentations help participants "Rekindle the Passion" in their daily lives.


JULIE BARNES

Fee Range: $5,000-$10,000

Writer and Speaker on the American Health Care System

Julie Barnes is the Director of Health Policy at the Bipartisan Policy Center. With years of experience as a health care attorney, policy analyst and Capitol Hill staffer, Barnes is a frequent writer and speaker on the American health care system. Prior to her role at BPC, Barnes served as Deputy Director and later as Acting Director of the New America Foundation Health Policy Program when federal health reform efforts were underway. Barnes directed New America’s outreach activities to educate industry stakeholders and policymakers about the issues in the health care reform debate and facilitated discussion among the key players to identify areas of agreement. In addition to insurance and delivery system reforms, Barnes focused on health information technology issues, state reform efforts and legal barriers to health reform.


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BRUCE SPURLOCK
Fee Range: $5,000-$15,000
Expert in Patient Satisfaction, Error Reduction and Quality Systems Analysis

Bruce Spurlock, MD, is President & CEO of Convergence Health Consulting, Inc., a boutique management-consulting firm committed to leading improvement in health care. Dr. Spurlock works with physicians and health care executives to create state-of-the-art clinical and operational management systems. Dr. Spurlock is Chair of the CHART Board, a groundbreaking initiative of hospitals, purchasers, health plans and consumer groups to produce a voluntary hospital performance report in California. He also leads large quality collaboratives in California, Washington and Florida designed to accelerate the implementation of evidence-based practices. Currently, he is an Adjunct Associate Professor with Stanford University. He is a nationally known speaker on health care topics ranging from health care trends to redesigning specific operational units. Please click here for more: http://www.keyspeakers.com/bio.php?2550-bruce-spurlock

ALISON PAGE
Fee Range: $7,500-$10,000
CEO, Baldwin Area Medical Center

Alison Page, RN, is a health care administrator with a wide range of operational and organizational leadership experience. She has extensive involvement in leading community improvement efforts, with specialties in strategic planning, health care operations, governance, cultural change, ethics and accountability and patient safety. Alison joined Baldwin Medical Center in 2009. Previously she was a member administrative team of Fairview Health Services, a large, integrated health care delivery system in Minnesota. At Fairview, Alison served as the company's Chief Safety Officer for seven years. Prior to that, she oversaw operations of the hospital and clinics in the Fairview Red Wing Care System. Alison received her Bachelor of Science degree in Nursing from Marquette University. She holds a Master of Science degree and a Master of Healthcare Administration degree, both from the University of Minnesota. In addition to her work life, Alison serves on many boards and volunteers with various organizations, all focused on health care, education and community development. Please click here for more: http://keyspeakers.com/bio.php?2577-alison-page

ROBERT LASZEWSKI
Fee Range: $7,500 - $10,000
An Insider’s Update on Washington Health Policy

Robert Laszewski is president of a policy and marketplace consulting firm specializing in assisting its clients through the significant health policy and market changes afoot. Before forming his own company, Laszewski was Executive VP and COO for the Liberty Mutual Insurance Group. The majority of Laszewski’s time is spent being directly involved in the marketplace as it comes to grips with the healthcare cost and quality challenge. He has participated extensively in the nation’s healthcare debate, especially on health insurance reform and the impact it will have on existing health insurance programs, the insurance industry, and the evolving role between payers and providers. He has offered his perspective on healthcare reform in testimony before several committees of both the House and Senate of the U.S. Congress. Please click here for more: http://www.keyspeakers.com/bio.php?1867-robert-laszewski

HOLLY ATKINSON
Fee Range: $7,500-$10,000
Award-Winning Medical Journalist; President, VillageHealth; Editor, HealthNews

Dr. Holly Atkinson is the president of VillageHealth, editor of HealthNews, the consumer newsletter of the Massachusetts Medical Society and publisher of the New England Journal of Medicine. She is the lecturer for the Department of Public Health at the Weill Cornell Medical College. Dr. Atkinson is an award-winning medical journalist and one of the leaders in medical education of the American public. Her many awards include the 1986 National Council of Women’s Young Achievers Award and the 1995 Communication Achievement Award in Women’s Health. Please click here for more: http://www.keyspeakers.com/bio.php?1596-holly-atkinson
J.D. KLEINKE  Fee Range: $7,500-$10,000

Medical Economist; Health Information Technology Entrepreneur; Author, Oxymorons: The Myth of a U.S. Health Care System

J.D. Kleinke is a medical economist, author, and health information technology entrepreneur. During the 1990s, Kleinke was a Principal with HCIA Inc., a pioneering healthcare information company, and a healthcare business columnist for The Wall Street Journal. Kleinke currently serves as a Director of several health information technology companies and has released his newest book, Oxymorons: The Myth of a U.S. Health Care System. He is a provocative, engaging, and entertaining speaker on the challenges and opportunities created by the current transformation of the US healthcare system. He brings a non-partisan approach to the most vexing questions posed by managed care, rising medical costs, health policy, information technology, and the economic and cultural struggles revolutionizing the practice and management of medicine today.


JIM HARRIS  Fee Range: $7,500-$10,000

Expert on Healthcare Leadership & Organization Excellence

Jim Harris is more than a dynamic keynote speaker. He is an award winning business author and corporate consultant as well as a successful businessman across multiple industries. A former executive with a Fortune 500 firm, Jim Harris' powerful presentations are filled with insights gleaned from over 20 years hands-on management and consulting experience. Recognized for his extensive "best practices" research in leadership and organizational excellence, Dr. Jim Harris' books include Finding and Keeping Great Employees and Getting Employees to Fall in Love with Your Company. In 2004, he released his Achieve Great Results in Business series, which includes Corporate Excellence, Leadership Excellence and Management Excellence, an aligned process that grows a pipeline of competent leaders within any organization.


JOE BUJAK  Fee Range: $7,500-$10,000

Nationally Reknowned Healthcare Speaker; Author, Leading Transformational Change: The Physician-Executive Partnership

Joseph Bujak MD, FACP currently serves as Vice President, Medical Affairs for Kootenai Medical Center in Coeur d'Alene, Idaho, where he has organizational responsibility for performance improvement and outcomes measurement. Dr. Bujak is a frequently requested speaker, facilitator and consultant on issues related to healthcare organization - physician relationships, clinical quality and patient safety, and leading and managing transformational change. Dr. Bujak graduated Phi Beta Kappa from Rutgers University. He received his medical degree from the University of Rochester where he was elected to Alpha Omega Alpha. Dr. Bujak is the author of the book, Leading Transformational Change: The Physician-Executive Partnership, which was Runner-up for Healthcare Book of the Year. His second book, Inside the Physician Mind: Finding Common Ground With Doctors, was published in July 2008.


JACK SHAPIRO  Fee Range: $7,500-$10,000

Healthcare Futurist

Jack Shapiro is a healthcare marketing consultant, futurist, broadcast journalist, and public speaker. He includes among his clients major pharmaceutical and insurance companies, advertising agencies, hospitals, as well as manufacturers of medical equipment, supplies and devices. Often quoted in healthcare industry, general business and lay publications, Shapiro has been a frequent guest on national television and radio as a commentator on healthcare trends in the United States and overseas. From 1997 to 1999, he was the host of “MEDI-POLITICS,” a nationally syndicated radio show focusing on the future of healthcare. Shapiro has spent more than 30 years in the healthcare field, both domestically and abroad.


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RICHARD LAMM  
Fee Range: $7,500 - $10,000
Health Policy Analyst; Former Colorado Governor

When he was elected Governor of Colorado in 1974, TIME magazine called Richard Lamm one of America's outstanding leaders. He is currently director of the Center for Public Policy & Contemporary Issues at the University of Denver, and has always been in the forefront of political change. His controversial stands on tough issues facing our nation have earned him an international reputation. Lamm moves beyond traditional liberalism and conservatism to urge that the task before us is "to re-conceptualize much of what government does and how it does it". His editorials have appeared in all the nation's top newspapers as well as in a number of academic and medical journals. Please click here for more: http://www.keyspeakers.com/bio.php?1481-richard-lamm

EDWARD O’CONNOR  
Fee Range: $7,500-$15,000
Expert on Hospital-Physician Relations

Ed O’Connor is a dynamic, provocative speaker who brings innovative approaches to practical healthcare solutions. As a facilitator/consultant, his work in guiding organizations toward, collaborative futures is groundbreaking and critical to the success of an industry facing radical change. His most recent book Separately-Together: A New Path to Healthy Hospital-Physician Relations provides an innovative process for moving from intractable conflicts to enduring collaboration. By integrating current research with over 20 years of professional experience with hospitals, group practices, and healthcare associations, he provides pioneering practices to meet the demands of today's changing world. Ed O’Connor is a Professor of Health Administration at the University of Colorado Denver, a Principal with the Implementation Institute, and a faculty member of the American College of Physician Executives. As the author of over 150 articles, Dr. O’Connor has conducted research on a diversity of topics including physician-hospital relations, healthcare strategy, entrepreneurship, and change management. He is a frequent keynote speaker at national and regional health care meetings and is known for his dynamic, high-energy style. Please click here for more: http://www.keyspeakers.com/bio.php?2578-edward-oconnor

BOB MURPHY  
Fee Range: $7,500-$15,000
Phlebotomist, Nursing Assistant, Registered Nurse

Bob Murphy, RN, Esq., FACHE, a well-known operations leader and national health care presenter, joined the Studer Group after spending more than 25 years in health care. His extensive experience includes work as a phlebotomist, nursing assistant, registered nurse, department leader of Emergency/Trauma Services, quality leader, risk manager Chief Operating Officer and hospital CEO. Bob also is an attorney. He is board certified in health care administration and is a Fellow of the American College of Health Care Executives. Bob Murphy presents at health care conferences and seminars, works with directors and senior leadership teams, and provides services to current and future Studer Group clients. He has spoken to thousands of health care leaders from around the world and his experience in presenting ranges from small boardrooms to vast auditoriums. Bob can address your organization on a wide variety of topics or he can customize his presentation to meet the individual needs and interests of your organization or event. Please click here for more: http://www.keyspeakers.com/bio.php?2502-bob-murphy

DOUGLAS GOLDSTEIN  
Fee Range: $7,500 - $15,000
Recognized Healthcare Strategist & "Practical Futurist"

Douglas Goldstein is an internationally recognized expert in healthcare strategy, e-commerce and e-care. As a "Practical Futurist," CEO, author and consultant, he has guided the nation's leading healthcare organizations in developing products, e-services and alliances necessary to prosper in the 21st century. Goldstein is a pioneer in dynamic business strategies for traditional and new media companies committed to leading into the future. Douglas is the author of the widely acclaimed book and CD-ROM, e-Healthcare: Harness the Power of Internet e-Commerce and e-Care. Goldstein writes Medical Internet, a monthly column for Managed Care Interface magazine and he has penned numerous articles on healthcare, e-commerce, and e-care. Please click here for more: http://www.keyspeakers.com/bio.php?1886-douglas-goldstein

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EMILY FRIEDMAN
Fee Range: $7,500 - $15,000
Healthcare Writer & Policy Analyst; Authority on Healthcare Bioethics & Social Ethics

Emily Friedman is an independent writer, lecturer, and health policy and ethics analyst. She is contributing editor of Hospitals & Health Networks and contributing writer for many periodicals. She is most noted for her work in health policy, healthcare trends, health insurance and managed care, the social ethics of healthcare, healthcare for the underserved, healthcare history, population demographics, and the relationship of the public with the healthcare system. She authored, The Aloha Way: Health Care Structure and Finance in Hawaii and The Right Thing: Ten Years of Ethics Columns from the Healthcare Forum Journal. A prolific public speaker, she addresses audiences ranging from state legislatures to pharmaceutical professionals to community groups to hospital and health system leaders.


MORTON KONDRAKE
Fee Range: $10,000 - $15,000
Journalist; Political Columnist; FOX News Commentator; Author, Saving Milly: Love, Politics and Parkinson's Disease

As executive editor of Roll Call, Capitol Hill's independent newspaper, Kondracke has covered all phases of American politics and foreign policy as both a print and broadcast journalist. Kondrake served as executive editor and senior editor of The New Republic from 1977-91. He was the Washington Bureau Chief of Newsweek, a regular panelist on “This Week” with David Brinkley, and a columnist for The Wall Street Journal. Kondrake received the Washington Post's “Crystal Ball Award” in 1994 for predicting the Republican takeover of Congress. Kondrake is now co-host, along with Fred Barnes, of "The Beltway Boys" on FOX. Author of Saving Milly: Love, Politics and Parkinson's Disease, Kondrake chronicles his wife’s battle against Parkinson’s disease. Kondrake brings a unique perspective to the issues of our day.


STEPHEN HYDE
Fee Range: $10,000 - $15,000
Expert on Health Care Policy and Reform; Author, The Insider's Handbook for Health Care Reform

Steve Hyde is the founder and CEO of Hyde Rx Services Corp., which provides low-cost prescription drug benefits to self-insuring companies all over the United States. In the 1970's he founded Peak Health Care, one of the nation's first HMOs, and many of his innovations are still being used today. He is the author of two books, Cured! The Insider's Handbook for Health Care Reform, and Prescription Drugs for Half Price or Less. He has unparalleled qualifications to speak on how the American health care system works and why it doesn't. Steve received his MBA from Harvard Business School and his BA in Financial Administration "With High Honor" from Michigan State University.


GLENNA CROOKS
Fee Range: $10,000 - $15,000
Former Deputy Asst. Secretary for Health; Author, Creating Covenants: Healing Healthcare in the New Millennium

Glenna Crooks Ph.D., former Reagan Administration Deputy Assistant Secretary for Health, and worldwide vice-president at Merck, assists businesses and governments to understand and manage policy and political issues in healthcare. She is the author of Creating Covenants: Healing Healthcare in the New Millennium, and Covenants: Inspiring the Soul of Healing, which have both been highly acclaimed by many. She is the recipient of the Surgeon General's Medallion—the highest award in public health—and can discuss the gamut of healthcare issues. She has directed policy issues in child-health improvement, managed-care reimbursement, and quality reform efforts, AIDS and organ-transplantation policy. Within healthcare circles, she has the reputation of an "insider's insider."


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DONNICA MOORE

Fee Range: $10,000 - $15,000

Nationally Recognized Women's Health Advocate; Contributor to NBC’s “Today Show”; Author, Women’s Health for Life

Highly regarded as a women's health expert and advocate, Dr. Donnica Moore is a physician educator as well as a media commentator. She is perhaps most recognized for her role as the weekly medical contributor for the full run of NBC's "Later Today," where she discussed topics ranging from contraception to menopause, infertility to pregnancy, and headaches to heart disease. Prior to joining "Later Today," Moore was a frequent guest on NBC’s "Weekend Today." A popular speaker for both medical and consumer audiences on topics related to women's health, drug development, balancing work and family, and others, Moore is well known for her engaging and entertaining style which she refers to as "medicine lite": using humor as the spoonful of sugar that helps the medicine go down. She has addressed numerous women's fairs, employee groups, consumer, professional associations, and medical organizations.


LAWTON ROBERT BURNS

Fee Range: $10,000 - $15,000

Wharton School's Associate Professor of Healthcare Systems, University of Pennsylvania

Lawton Robert Burns is Associate Professor of Healthcare Systems in the Wharton School at the University of Pennsylvania. He is also Director of Research at the Leonard Davis Institute of Health Economics. Dr. Burns teaches healthcare strategy, organization and management, managed care, and integrated delivery systems. Dr. Burns has also published several papers on the structure and performance of the physician practice management industry, the market forces that shape the growth of group practices and investor-owned networks, and the organizational options for physicians in a consolidating industry. He has authored a book on supply chain management in the healthcare industry, The Health Care Value Chain.


JOHN NANCE

Fee Range: $10,000 - $15,000

Air Safety Analyst & Advocate; Founding Board Member, The National Patient Safety Foundation

John J. Nance is a founding board member and is on the executive committee of the National Patient Safety Foundation. He is a well-known international advocate of crew resource management and expanded human performance training and is a dynamic professional speaker/consultant presenting pivotal programs on teamwork, risk management, motivation, coping with competition, and other topics. He is a pace-setting and well-known international advocate of using the lessons from the recent revolution in aviation safety to equally revolutionize the patient safety performance of hospitals, doctors, nurses, and all of healthcare.


BRUCE CLARK

Fee Range: $10,000 - $15,000

Authority on the Healthcare, Human Resource & Business Implications of an Aging America

Bruce Clark, a founder of "Age Wave," writes and lectures extensively on the healthcare, human resource and business implications of an aging America, receiving acclaim for his depth of knowledge and engaging presentation style. Dr. Clark has received a Bachelor's in Sociology, a Master's in Public Health Administration, and a Doctorate in Health Science. In his capacity as an authority on the mature market, Dr. Clark has presented to many of America's leading companies and associations including a numerous healthcare related organizations. He has prepared custom and packaged training programs, and produced the 20-part video series, "Caring for an Aging Society," one of several major television projects undertaken by Age Wave.


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EDWARD HUGHES  
**Fee Range:** $10,000 - $15,000  
**Professor of Management Strategy & Health Industry Management, Kellogg School of Management**  
Edward F. X. Hughes became a faculty member of the Kellogg School of Management in 1977 as professor of health industry management and as professor of management and strategy. He is also a professor of Preventive Medicine in Northwestern's medical school. Dr. Hughes's teaching and research interests focus on health care policy and management; managed care; health delivery systems; the pharmaceutical, biotechnology, and medical device industries; physician behavior; physician hospital relations; the economics of health care, and the quality of health care. Dr. Hughes is an author of two books: *Hospital Cost Containment Programs: A Policy Analysis and Perspectives on Quality in American Health Care*.  

JEFFREY C. BAUER  
**Fee Range:** $10,000 - $15,000  
**Nationally Recognized Health Futurist & Medical Economist**  
Dr. Bauer is an internationally recognized health futurist and medical economist. As an industry thought leader, he forecasts the evolution of health care and develops practical approaches to improving the medical sector of the American economy. He is widely known for his specific proposals to create an efficient and effective health care delivery system through multi-stakeholder partnerships and other initiatives focused in the private sector. Dr. Bauer is quoted often in the national press and writes regularly for professional journals that cover the business of health care. His latest books are *Paradox and Imperatives in Health Care: How Efficiency, Effectiveness, and E-Transformation Can Conquer Waste and Optimize Quality and Statistical Analysis for Health Care Decision-Makers*.  

CARL HAMMERSCHLAG  
**Fee Range:** $10,000 - $15,000  
**Internationally Recognized Author & Physician**  
Dr. Hammerschlag is a brilliant speaker, master storyteller, physician, visionary and healer who unleash his audiences' creative potential. Today, this Yale-trained psychiatrist is a leading proponent of the practical applications of the Science of Psychoneuroimmunology (mind/body/spirit/connection). He is a faculty member at the Univ. of Arizona Medical School. In his presentations, Hammerschlag brings his gift of storytelling, a wealth of legends, and unique insight’s which bridge the worlds of science, spirit and culture. With poignancy and humor, he leads his audiences on a joyful journey that will stimulate and renew their creative potential. Dr. Hammerschlag's life work has been chronicled in three critically acclaimed books: *The Dancing Healers*, *The Theft of the Spirit*, *Healing Ceremonies*, and two children's books.  

KENNETH COHN  
**Fee Range:** $10,000 - $20,000  
**Practicing Surgeon/ MBA Who Helps Physicians, Nurses, Hospital Leaders, and Board Members Work More Interdependently**  
Dr. Cohn is a board-certified general surgeon currently splitting time between providing locum tenens surgical coverage in Maine, New Hampshire, and Vermont and working as the CEO of HealthcareCollaboration. In his presentations, Dr. Cohn leverages his clinical and administrative experience to (1) help physicians, administrators and nurses engage each other in productive dialogue; (2) work more interdependently to improve care for their communities, benefit from an improved practice environment, including better time management and improved clinical and financial outcomes; (3) help to create a safe environment for reflection and learning; and (4) foster sustainable change by building long-term relationships among healthcare professionals. Dr. Cohn's writing experience includes over 45 published articles in peer-reviewed healthcare journals. His article, "The Tectonic Plates Are Shifting: Cultural Change vs. Mural Dyslexia," won the Dean Conley Award in 2009 from the American College of Healthcare Executives. He has written two books, *Better Communication for Better Care: Mastering Physician-Administration Collaboration, and Collaborate for Success! Breakthrough Strategies for Engaging Physicians, Nurses, and Hospital Executives*.  

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ADAM GAZZALEY

Neurologist and Healthy Aging Expert

Dr. Adam Gazzaley is the director of the Neuroscience Imaging Center at the UC San Francisco, a faculty member in the Neurology and Physiology departments, and principal investigator of a neuroscience laboratory that conducts research on the neural mechanisms of attention and memory. A focus of his research has been to expand our understanding of the alterations in the aging brain that lead to cognitive decline. His most recent studies explore how we can preserve and improve attention and memory as we get older. He has authored over 40 scientific articles in high-tier journals, including 8 book chapters. His research has been consistently profiled in the media, notably the Wall Street Journal, NY Times, TIME, Discover, PBS, Scientific American Mind, NPR, “NBC Nightly News”, Wired Magazine, “The Today Show”, and “BBC World Service News”. He has received many awards and honors for his research, including the 1997 Cortical Scholar Award, Pfizer/AFAR Innovations in Aging Award and the Ellison Foundation New Scholar Award in Aging. Dr. Gazzaley treats dementia patients at UCSF and teaches cognitive neuroscience at UCSF and UC Berkeley.


JAMES ORLIKOFF

Expert on Health Care Governance and Leadership, Quality and Risk Management

James E. Orlikoff is president of Orlikoff & Associates, Inc., a consulting firm specializing in health care governance and leadership, strategy, quality, organizational development, and risk management. He is the National Advisor on Governance and Leadership to the American Hospital Association and the American Hospital Association’s Board Work: Governing Health Care Organizations, which won the ACHE James A. Hamilton Book of the Year award for 2000. He is the primary author of The Future of Health Care Governance: Redesigning Boards for a New Era; the primary author of the best selling book The Board's Role in Quality Care: A Practical Guide For Hospital Trustees. He is the primary author of Malpractice Prevention and Liability Control for Hospitals Second Edition.


SUSAN DENTZER

Fee Range: $10,000 - $20,000

Editor-in-Chief of Health Affairs; Analyst on Health, "The NewsHour with Jim Lehrer"

Susan Dentzer is the Editor-in-Chief of Health Affairs, the nation’s leading journal of health policy, and an on-air analyst on health issues with “The NewsHour with Jim Lehrer”. Dentzer assumed the job of Editor-in-Chief, after a decade as the on-air health correspondent for “The NewsHour Health Affairs”. During this time she led a unit dedicated to providing in-depth coverage of health care and health policy and Social Security. Prior to joining “The NewsHour”, Dentzer was chief economics correspondent and economics columnist for U.S. News & World Report. In a series of columns and stories for U.S. News, she reported extensively on the debate over reforming Social Security and over such health policy issues as regulation of managed care.


NORMAN ORNSTEIN

Fee Range: $10,000 - $20,000

Political Analyst, "CBS News”; Columnist, Roll Call & USA Today

Norman Ornstein is a resident scholar at the American Enterprise Institute for Public Policy Research and an election analyst for CBS News. He writes a column called “Congress Inside Out” for Roll Call newspaper and works with Al Franken as a commentator and pollster for the Comedy Central TV network's coverage. Ornstein, who has a Ph.D. from the Univ. of Michigan, writes frequently for the New York Times and the Washington Post and is a contributor to “MacNeil/Lehrer News Hour” on PBS. His TV appearances include “Nightline”, “The Today Show” and “Face the Nation.” His many books include The Permanent Campaign and Its Future: Intensive Care: How Congress Shapes Health Policy, both with Thomas E. Mann. Through a combination of scholarship, hard journalism and a practical down-to-earth understanding of human nature, he shares his insights on the Washington political scene, the election process, and such hot issues as economic policy and healthcare.


SUSAN DENTZER

Fee Range: $10,000 - $20,000

Editor-in-Chief of Health Affairs; Analyst on Health, "The NewsHour with Jim Lehrer"

Susan Dentzer is the Editor-in-Chief of Health Affairs, the nation’s leading journal of health policy, and an on-air analyst on health issues with “The NewsHour with Jim Lehrer”. Dentzer assumed the job of Editor-in-Chief, after a decade as the on-air health correspondent for “The NewsHour Health Affairs”. During this time she led a unit dedicated to providing in-depth coverage of health care and health policy and Social Security. Prior to joining “The NewsHour”, Dentzer was chief economics correspondent and economics columnist for U.S. News & World Report. In a series of columns and stories for U.S. News, she reported extensively on the debate over reforming Social Security and over such health policy issues as regulation of managed care.


NORMAN ORNSTEIN

Fee Range: $10,000 - $20,000

Political Analyst, "CBS News”; Columnist, Roll Call & USA Today

Norman Ornstein is a resident scholar at the American Enterprise Institute for Public Policy Research and an election analyst for CBS News. He writes a column called “Congress Inside Out” for Roll Call newspaper and works with Al Franken as a commentator and pollster for the Comedy Central TV network's coverage. Ornstein, who has a Ph.D. from the Univ. of Michigan, writes frequently for the New York Times and the Washington Post and is a contributor to “MacNeil/Lehrer News Hour” on PBS. His TV appearances include “Nightline”, “The Today Show” and “Face the Nation.” His many books include The Permanent Campaign and Its Future: Intensive Care: How Congress Shapes Health Policy, both with Thomas E. Mann. Through a combination of scholarship, hard journalism and a practical down-to-earth understanding of human nature, he shares his insights on the Washington political scene, the election process, and such hot issues as economic policy and healthcare.


ADAM GAZZALEY

Fee Range: $12,500 - $20,000

Neurologist and Healthy Aging Expert

Dr. Adam Gazzaley is the director of the Neuroscience Imaging Center at the UC San Francisco, a faculty member in the Neurology and Physiology departments, and principal investigator of a neuroscience laboratory that conducts research on the neural mechanisms of attention and memory. A focus of his research has been to expand our understanding of the alterations in the aging brain that lead to cognitive decline. His most recent studies explore how we can preserve and improve attention and memory as we get older. He has authored over 40 scientific articles in high-tier journals, including 8 book chapters. His research has been consistently profiled in the media, notably the Wall Street Journal, NY Times, TIME, Discover, PBS, Scientific American Mind, NPR, “NBC Nightly News”, Wired Magazine, “The Today Show”, and “BBC World Service News”. He has received many awards and honors for his research, including the 1997 Cortical Scholar Award, Pfizer/AFAR Innovations in Aging Award and the Ellison Foundation New Scholar Award in Aging. Dr. Gazzaley treats dementia patients at UCSF and teaches cognitive neuroscience at UCSF and UC Berkeley.


JAMES ORLIKOFF

Fee Range: $15,000 - $20,000

Expert on Health Care Governance and Leadership, Quality and Risk Management

James E. Orlikoff is president of Orlikoff & Associates, Inc., a consulting firm specializing in health care governance and leadership, strategy, quality, organizational development, and risk management. He is the National Advisor on Governance and Leadership to the American Hospital Association and Health Forum, and is the Senior Consultant to the Center for Healthcare Governance. He has consulted with hospitals in eight countries, and since 1985 has worked with hospital and system governing boards to strengthen their overall effectiveness and their oversight of strategy and quality. He has worked extensively on improving the relationships between boards, medical staffs, and management. He is an author of the book Board Work: Governing Health Care Organizations, which won the ACHE James A. Hamilton Book of the Year award for 2000. He is the primary author of The Future of Health Care Governance: Redesigning Boards for a New Era; the primary author of the best selling book The Board's Role in Quality Care: A Practical Guide For Hospital Trustees. He is the primary author of Malpractice Prevention and Liability Control for Hospitals Second Edition.


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# KEY Speakers Bureau

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### PETER KONGSTVEDT  
**Fee Range:** $15,000 - $20,000  
**Healthcare Consultant & Thought Leader Specializing in Health Insurance & Managed Care Practice**

Dr. Kongstvedt is a well known and highly regarded independent national authority on the health care industry with expertise in health insurance and managed health care. He is principal of the P.R. Kongstvedt Company, LLC, a consulting firm advising health care executives on strategy, operations and effective decision making to achieve greater success. Dr. Kongstvedt has 30 years experience in health care in a variety of roles: as a partner and senior executive in global consulting firms, a senior executive leading health plans, managed care, and health insurance organizations and as a practicing physician. He is the primary author and editor of several widely used books: *The Essentials of Managed Health Care, Fifth Edition,* and *Managed Care, What it Is and How it Works, Third Edition.* These books are widely considered “the bibles” of managed care and are used in over 230 colleges and universities nationwide, in corporate training and educational programs, and as a general reference book within the healthcare industry. He is also a frequent contributor to various publications and a frequent speaker and presenter at industry conferences and client-sponsored events.


### JAMES REINERTSEN  
**Fee Range:** $15,000 - $20,000  
**Expert on Creating Organizational Environments in Which Quality Can Thrive**

James Reinersten, MD, founder of The Reinertsen Group, helps health care leaders achieve breakthrough performance, organization-wide, in clinical quality and safety. He addresses some of the most difficult quality improvement problems faced by hospital and medical group CEOs, Boards, physicians and administrators. Dr. Reinertsen has an unusual combination of skills and experience. He practiced rheumatology for twenty years, earning a reputation as a superb, patient-centered consultant, he has been an admired CEO of complex health care systems in challenging markets for fifteen years and he has functioned as an innovative thought leader in health care leadership development, clinical quality improvement, patient safety, health system integration, and health care market design. Dr. Reinertsen delivers presentations custom-crafted to include performance data and other elements relevant to each audience, on topics such as executive leadership, the role of governance, physician leadership, and other subjects—all focused on the central theme of clinical quality and safety.


### JOHN KENAGY  
**Fee Range:** $15,000 - $20,000  
**Vascular Surgeon; Physician Executive; Authority on Disruptive Innovation as a New Healthcare Strategy**

In addition to 20 years experience as a vascular surgeon, John Kenagy has been Chief of Surgery, Chief of Staff and held management positions including Regional Vice President for Business Development with Peace Health, a multi-state healthcare delivery system. His frustration with current methods was fueled by an injury – he suffered a broken neck in a fall from a tree. Kenagy discovered that his recovery depended on the effort of individuals working in a broken system. Armed with this discovery, he took his research and teaching to Harvard. Dr. Kenagy focused on innovative companies who excelled when others failed to adapt and change.


### DAVID B. NASH  
**Fee Range:** $15,000 - $20,000  
**Professor of Health Policy, Jefferson Medical College of Thomas Jefferson University**

David B. Nash, MD, is the Dr. Raymond C. and Doris N. Grandon Professor and Chairman of the Department of Health Policy at Jefferson Medical College of Thomas Jefferson University in Philadelphia. Dr. Nash, a board-certified internist, founded the original office of health policy in 1990. In 2004, he was named co-director of the Masters Program in Public Health at Jefferson University. Internationally recognized for his work in outcomes management, medical staff development and quality-of-care improvement, his publications have appeared in a dozen edited books including *A Systems Approach to Disease Management and Connecting with the New Healthcare Consumer.* Dr. Nash is a consultant to organizations in both the public and private sectors and numerous corporations within the pharmaceutical industry.


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GARY SMALL  Fee Range: $15,000 - $20,000
Professor of Psychiatry and Bio-behavioral Sciences; Best Selling Author, The Memory Bible: An Innovative Strategy for Keeping Your Brain Young.

Dr. Gary Small is well known for his ability to both entertain and teach. Whether giving a keynote address to thousands of AARP attendees, lecturing to medical students, or leading a workshop for silicon-valley CEOs, Small deftly translates cutting-edge science into everyday language that everyone can understand. He has appeared on "The Today Show", "Good Morning America", "The Dr. Oz Show", PBS, and CNN. His expertise ranges from Alzheimer's disease prevention and memory enhancement to the impact of technology on the brain, as well as the latest psychiatric treatments and therapy breakthroughs. His research, supported by the National Institute of Health, has made headlines in the Wall Street Journal, New York Times, and USA Today. Scientific American magazine named him one of the world’s leading innovators in science and technology. Dr. Small lectures throughout the world and frequently appears on "The Today Show", "Good Morning America", PBS, and CNN. He has written five books, including The New York Times best-seller, The Memory Bible. Please click here for more: http://www.keyspeakers.com/bio.php?2513-gary-small

PETER SALGO  Fee Range: $15,000 - $20,000
Noted Health Care Futurist; Practicing Physician & Medical Correspondent

Dr. Peter Salgo is an Emmy Award-winning medical journalist, practicing physician, and respected healthcare futurist. He has a reputation for providing insights to medical trends that extend the lives of Americans from generation to generation. Currently practicing Anesthesiology and Internal Medicine at Presbyterian Hospital in New York City, he also teaches at Columbia University School of Medicine. In his presentations, Dr. Salgo predicts that the progress in fighting heart disease will have a tremendous impact on our nation's healthcare delivery system and the future of medicine itself. While explaining how current medical breakthroughs will allow today's Americans to live longer than any other generation, he also explores the future of healthcare and how the industry must prepare to serve. Please click here for more: http://www.keyspeakers.com/bio.php?1950-peter-salgo

GAIL WILENSKY  Fee Range: $15,000 - $20,000
Authority on Healthcare Policy & Financing Issues; Senior Fellow, "Project Hope"

Dr. Gail Wilensky is the John M. Olin Senior Fellow at Project HOPE, an international health foundation, and Chair of the Medicare Payment Advisory Commission. She is a nationally recognized expert on health policy and financing issues. As deputy assistant to the President for policy development in the Bush Administration, she spearheaded major efforts to reform the nation's healthcare and welfare systems. She was the Administration's chief spokesperson on both issues and was highly regarded by members of both political parties. Dr. Wilensky has published a book and over 90 articles on health economics and policies and has spoken to hundreds of professional, business, and consumer groups. She has been on numerous television and radio programs including NBC's "Today" and ABC's "Good Morning America." Please click here for more: http://www.keyspeakers.com/bio.php?1493-gail-wilensky

IAN MORRISON  Fee Range: $15,000 - $20,000
Expert on the Future of Healthcare; Author, The Second Curve: Managing the Velocity of Change and Healthcare in the New Millennium

Ian Morrison is an internationally known author, consultant, and futurist specializing in long-term forecasting and planning with particular emphasis on health care and the changing business environment. He combines research and consulting skills with an incisive Scottish wit to help public and private organizations plan their longer term future by identifying the driving forces shaping the next century, anticipating the pace of change, and developing strategies to maximize opportunities that change brings. Author, consultant, and futurist, Ian Morrison, is former president of the Institute for the Future. He has authored or co-authored six books including the 1996 best seller, The Second Curve -- Managing the Velocity of Change, and is chairman of the Health Futures Forum. Please click here for more: http://www.keyspeakers.com/bio.php?420-ian-morrison

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QUINT STUDER

National Expert in Prescriptive Tools, Principles & Practices; Named One of the Top 100 Most Powerful People by "Modern Healthcare"; Author, *Hardwiring Excellence*

Quint Studer is helping to change the face of health care today. He not only coaches organizations about creating a culture of excellence but has also done it. Over his 20-year career in healthcare, Studer moved from the staff level all the way to COO of Holy Cross Hospital in Chicago and President of Baptist Hospital, Inc. Studer helps organizations create environments that make hospitals a better place for employees to work, physicians to practice medicine, and patients to receive care. Studer's book, *Hardwiring Excellence*, shows how to hardwire key behaviors, tools and techniques to drive bottom line results.


JEFF GOLDSMITH

Expert on Health Services; Author, *Digital Medicine: Implications for Healthcare Leaders*

Jeff Goldsmith is Associate Professor of Medical Education in the School of Medicine at the University of Virginia. For eleven years, he was a lecturer in the Graduate School of Business at the University of Chicago on health services management and policy. His interests include biotechnology, international health systems, and the future of health services. Jeff was the recipient of the Coming Award for excellence in health planning from the American Hospital Association's Society for Healthcare Planning, and has received the Dean Conley Award for best healthcare article from the American College of Healthcare Executives three times. He is also Director of Essent Healthcare, a hospital management firm.


JOE FLOWER

Well-Known Healthcare & Technology Futurist

Joe Flower is a writer, speaker, and consultant who advise his clients on how to deal with the rapidly changing future. He is the founder and principal of The Change Project, an educational and consulting organization primarily concerned with healthcare and technology. Health futurist Joe Flower has been writing, speaking, and consulting about change, technology, and the future of healthcare for two decades. He is the author or co-author of several books including: *China's Futures*, *The 21st Century Healthcare Leader*, and *Age Wave*. Fowler is also the author of three major healthcare compendia and is the principal author of the just-released forecast, *Technological Advances and the Next 50 Years of Cardiology*, in the *Journal of the American College of Cardiology*.


JUDITH REICHMAN

Physician Correspondent, the "Today Show"; Author, *I'm Too Young to Get Old: Health Care for Women After Forty*

As an outspoken expert on women's healthcare issues, Dr. Reichman balances the demands of a thriving Los Angeles practice in gynecology, infertility, and menopause with requests for her straightforward analysis of complex medical matters on television and in print. Dr. Reichman is perhaps best known as the writer and host of the two-part series on PBS, "Straight Talk on Menopause with Dr. Judith Reichman." A highly sought after speaker, she has addressed the Women's Health Initiative Advisory Committee at the invitation of the National Institute of Health and served as a keynote speaker for the American Heart Association and a United Nations conference on women's health. She is the author of several books including *I'm Too Young to Get Old: Health Care for Women After Forty.*


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KEITH ABLOW  Fee Range:  $25,000 - $30,000
Author, TV Host, Human Behavior Expert

Keith Ablow, M.D., New York Times bestselling author, frequent “Today Show” contributor, repeat “Oprah” guest and host of his own daily talk show, “The Dr. Keith Ablow Show”, is the most well-known psychiatrist today. Dr. Ablow graduated Brown University and the Johns Hopkins School of Medicine and is on the faculty of New England Medical Center in Boston. Board certified not only in adult and adolescent psychiatry, but also forensic psychiatry, he has a relentless passion to help people find the truth and has testified an expert witness in numerous high profile murder trials. Dr. Ablow is the author of six bestselling crime novels, which feature a forensic psychiatrist. In addition to “Oprah” and “The Today Show”, he has appeared frequently on “Good Morning America”, “Larry King Live”, “The O’Reilly Factor with Bill O’Reilly”, “Tyra”, “Montel”, “Maury”, “Fox News” and a host of other television programs.

STUART ALTMAN  Fee Range:  $25,000 - $35,000
Expert in Healthcare Policy and Economics

Stuart H. Altman, Sol C. C. Chaikin Professor of National Health Policy at The Florence Heller Graduate School for Social Policy, Brandeis University, is an economist whose research interests are primarily in the area of federal health policy. In 1997 President Clinton appointed him to the National Bipartisan Commission on the Future of Medicare. Professor Altman was also a senior member of the Clinton-Gore Health Policy Transition Team. He testifies often before various Congressional Committees, most recently on the 1997 Balanced Budget Act and its impact on Medicare spending for hospitals and the health care system.

PATCH ADAMS  Fee Range:  $25,000 - $35,000
Medical Doctor; Professional Clown With an Unconventional Style; Subject of the Acclaimed Movie, “Patch Adams”; Author, House Calls

Healing the world one house call at a time is what Patch Adams, M.D does. A unique medical doctor and professional clown, Adams has a bedside manner that is often as hilarious as it is compassionate. He is the founder of the non-profit Gesundheit! Institute, which dedicates itself to bringing laughter, hope, and healing to thousands of patients around the world. His unconventional style caught the attention of Universal Pictures, which produced the comedy based on his life, “Patch Adams”. Adams' creative approach to medicine is explored in his book, House Calls, along with his prescription for fun and love. A courageous and dynamic healer and role model, Adams guides us through difficult times while sharing insights into how we can encourage each other to feel healthier and happier.

DANIEL AMEN  Fee Range:  $30,000 - $35,000
Author, Brain Enhancement Expert

Dr. Amen is an international speaker, best selling author, and brain enhancement expert. He is the Medical Director and CEO of Amen Clinics, Inc. Daniel educates companies, organizations and individuals on the importance of brain health and the impact the brain has on every aspect of life. A frequent radio and TV guest, Daniel is the author of The New York Times Best Seller, Change Your Brain, Change Your Life. He is known as an entertaining speaker and a pioneer in the field of the brain and behavior. His work is featured in Newsweek, Parade, USA Today, NY Times, NY Times Magazine, Wall Street Journal, Cosmopolitan, Vogue, Allure, Los Angeles Times, Newsweek Japan, MIT Technology, Ladies Home Journal and Good Housekeeping. He also has a weekly radio show and a monthly column in Men’s Health.

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JILL BOLTE TAYLOR Fee Range: $30,000 - $50,000
The Singin' Scientist and Author, *My Stroke of Insight*

Jill was a 37-year-old Harvard-trained and published brain scientist when a blood vessel exploded in her brain. Through the eyes of a curious neuroanatmist, she watched her mind completely deteriorate whereby she could not walk, talk, read, write, or recall any of her life. In *My Stroke of Insight: A Brain Scientist's Personal Journey*, Jill shares with us her recommendations for recovery and the insight she gained into the unique functions of the right and left halves of her brain. Based upon her academic training and personal experience, Jill helps others not only rebuild their brains from trauma, but helps those of us with normal brains better understand how we can ‘tend the garden of our minds’ to maximize our quality of life.


SUSAN LOVE Fee Range: $35,000 - $40,000
Founder of the National Breast Cancer Coalition; Author, *Menopause and Hormone Book*

Dr. Susan M. Love is President and Medical Director of the Dr. Susan Love Research Foundation. A former member of the National Cancer Advisory Board and one of the founding mothers of the breast cancer advocacy movement, she serves on the boards of the National Breast Cancer Coalition, Y-ME National Breast Cancer Organization and the Young Survival Coalition. Dr. Love authored Dr. Susan Love's *Breast Book*, termed “the Bible for women with breast cancer,” by The New York Times. Dr. Susan Love’s *Menopause and Hormone Book*, published in 1998, was one of the first to sound the alarm about the widespread use of postmenopausal hormones. Her mission is to eradicate breast cancer in the next decade.


RAY KURZWEIL Fee Range: $40,000 - $50,000
Futurist, Leading Innovator & Inventor of Technology; Author, *The Age of Spiritual Machines*

Ray Kurzweil describes how you can live to see (and enjoy!) the "Singularity," a profound transformation in what it means to be human, which will arrive by mid century. The leading causes of death (heart disease, cancer, stroke, diabetes, kidney disease, liver disease) do not appear out of the blue. They are the end result of processes that are decades in the making. You can understand where you are personally in the progression of these processes and end (and reverse) the lethal march towards these diseases. Ray Kurzweil presents a program that describes how longstanding imbalances in our metabolic processes can be corrected before you "fall off the cliff." This information is not "plug and play," but the knowledge is available and can be applied through a comprehensive and concerted effort.


BERNIE SIEGEL Fee Range: Please Inquire
Pioneer of Patient Empowerment & the Human Side of Healing; Best-Selling Author, *Love, Medicine & Miracles*

Bernie Siegel practiced general and pediatric surgery in New Haven, Connecticut, until he retired in 1989. His life was redirected after the publication of his first book *Love, Medicine & Miracles* in 1986 and *Peace, Love & Healing*. Bernie is now involved in humanizing medical care and medical education. He shows us how to look into our hearts, listen to ourselves, draw on our strength and that of our loved ones and confront our difficulties in a healthy way. Motivational, inspirational, and down-to-earth, Siegel's approach is one of compassion, caring and love, coupled with a wonderful sense of humor. His latest book is *Prescriptions For Living*.


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UWE REINHARDT
Fee Range: Please Inquire
Leading Healthcare Economist; Professor, Economics & Public Affairs at Princeton University
A leading authority on health economics and policy, Dr. Uwe Reinhardt is James Madison Professor of Political Economy and Professor of Economics and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University. One of today's most sought after speakers on healthcare systems and health reform, Dr. Reinhardt is known for his informative, humorous, and insightful presentations. Currently, Professor Reinhardt is a member of the Council on the Economic Impact of Health Reform. He is also on the Board of Advisors of the National Institute of Health-Care Management, a Washington based think tank devoted to issues in managed care. Please click here for more: http://www.keyspeakers.com/bio.php?1475-uwe-reinhardt

MICHAEL ROIZEN
Fee Range: $50,000- $60,000
Co-Founder and Chairman of RealAge, Inc.; Co-Author, You: The Owner's Manual
Dr. Michael Roizen is co-founder of RealAge, a service providing personal health tools to consumers, and is chairman of the RealAge Scientific Advisory Board. The idea for RealAge started when Roizen convinced a 47-year-old entrepreneur to take his blood-pressure medication by explaining he was living with the body of a 52-year-old by not doing so. The entrepreneur paid for Roizen to assemble a five-person research team and come up with similar numbers for other controllable factors that affect length and/or quality of life. Besides advocating for a healthier lifestyle today, Roizen has speculated that by 2023 one of the 14 areas of aging might have a break through that will allow us to live until 160 with the same quality of life as at age 45. He and Dr. Oz have co-authored, YOU: The Owner's Manual: An Insider's Guide to the Body That Will Make You Healthier and Younger, YOU: On a Diet, YOU: Staying Young and YOU: The Smart Patient. Please click here for more: http://www.keyspeakers.com/bio.php?2412-michael-roizen

DEAN ORNISH
Fee Range: $50,000 - $65,000
Best-Selling Author of Stress, Diet & Your Heart; Dr. Dean Ornish's Program for Reversing Heart Disease and Eat More, Weigh Less
Dean Ornish, MD, Cardiology, has directed clinical research demonstrating, for the first time, that comprehensive lifestyle changes may begin to reverse even severe coronary heart disease, without drugs or surgery. He is the author of five best-selling books, including: Dr. Dean Ornish's Program for Reversing Heart Disease, Eat More, Weigh Less and Love & Survival. He is the founder, president, and director of the nonprofit Preventive Medicine Research Institute, where he holds the Bucksbaum Chair. He is Clinical Professor of Medicine at the University of California, San Francisco. Please click here for more: http://www.keyspeakers.com/bio.php?2579-dean-ornish

BOB GREENE
Fee Range: $55,000 - $65,000
Oprah's Health and Fitness Guy

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NANCY SNYDERMAN

Fee Range: $60,000 - $70,000

Chief Medical Editor, NBC; Author, Dr. Nancy Snyderman's Guide to Good Health

Dr. Nancy Snyderman joined NBC News as the Chief Medical Editor in September 2006. Her reports appear on “Today,” “NBC Nightly News with Brian Williams,” “Rock Center with Brian Williams,” “Dateline NBC,” MSNBC, and MSNBC.com. Snyderman is an award winning journalist and has garnered several of the industry’s most distinguished honors. She has reported on wide-ranging topics affecting society and has traveled the world extensively, reporting from many of the world’s most troubled areas. She is on staff in the Department of the Otolaryngology-Head and Neck Surgery at the University of Pennsylvania. Prior to joining NBC News, Snyderman served as V.P. of Consumer Education at Johnson & Johnson. Before that she served as the medical correspondent for ABC News and was a contributor to “20/20,” “Primetime,” and “Good Morning America.”


CHRISTIANE NORTHRUP

Fee Range: $60,000 - $75,000

Advocate of Women's Empowerment & Health; Author, Women's Bodies, Women's Wisdom

Christiane Northrup, M.D., obstetrician/gynecologist is internationally known for her visionary, empowering approach to women’s health and wellness. As a practicing physician for over 20 years, Dr. Northrup is a leading proponent of medicine and healing that acknowledges the unity of the mind and body, as well as the powerful role of the human spirit in creating health. Dr. Northrup is also the author of New York Times best-selling book, Women's Bodies, Women's Wisdom. As a business owner, physician, surgeon, mother, writer, and speaker, Dr. Northrup is committed to creating health and balance on a daily basis in her own life, while assisting individuals, organizations, and businesses in creating the same in theirs.


BOB HARPER

Fee Range: $60,000 - $75,000

Fitness Expert; Co-Trainer on "The Biggest Loser"

Bob Harper has skyrocketed from being one of the most in-demand fitness specialists in the Los Angeles area to becoming one of the most recognized and popular lifestyle personalities in the world. Now entering his fourth year as one of the fitness trainers on NBC's worldwide hit “The Biggest Loser”, Harper has become one of the most credible and sought-after motivational experts on television and DVD, in books, and in personal appearances. In addition to his leadership on "The Biggest Loser", Harper has made appearances on such shows as “Larry King Live”, “CNN Live”, “Extra”, “Access Hollywood”, “Entertainment Tonight” and “Inside Edition”. He has also been featured in magazines such as Oprah Magazine, US Weekly, Entertainment Weekly, TV Guide, In Touch and Star.


JILLIAN MICHAELS

Fee Range: $65,000 - $85,000

Fitness Expert; Co-Trainer on "The Biggest Loser"

Jillian Michaels is one of the leading health and wellness experts in the country. Perhaps considered one of the most demanding people on television for her role as trainer and life coach on the NBC hit series "The Biggest Loser", Michaels has created a brand name for herself. As a motivator and role model, Jillian has a unique connection with her audience that stems from her own personal journey toward wellness. Before she was a huge TV success, Jillian struggled with her own weight. She was determined to reach her goals — and through dedication and hard work, she did. Each season of "The Biggest Loser," at least one of her trainees has taken the top prize.


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CLAYTON CHRISTENSEN  
Fee Range: $70,000 - $95,000  
World-Renowned Expert on Innovation; Author, The Innovator's Solution, The Innovator's Dilemma and Seeing What's Next

Clayton Christensen is the Robert and Jane Cizik Professor of Business Administration at the Harvard Business School, with a joint appointment in the Technology & Operations Management and General Management faculty groups. Christensen has recently focused his innovation lens on two of our most vexing social issues, education and health care. Disrupting Class, which looks at the root causes of why schools struggle, was named one of the “10 Best Innovation and Design Books in 2008” by BusinessWeek and the best Human Capital book of the year in the Strategy + Business Best Books of 2008. The Innovator's Prescription (2009) examines how to fix the problems facing healthcare. So as to further examine and apply his frameworks to the social sector, Christensen founded Innosight Institute, a non-profit think tank, in 2008.  

SANJAY GUPTA  
Fee Range: $75,000 - $90,000  
CNN's Senior Medical Correspondent

Dr. Sanjay Gupta is chief medical correspondent for the health and medical unit at CNN. Gupta, a practicing neurosurgeon and an assistant professor of neurosurgery, plays an integral role in the network’s medical coverage, which includes daily packages, the half-hour weekend show “House Call with Dr. Sanjay Gupta” and coverage of breaking medical news. In addition to his work for CNN, Gupta is a member of the staff and faculty of the department of neurosurgery at the Emory University School of Medicine in Atlanta and performs surgery weekly at Emory University Hospital and Grady Memorial Hospital, where he serves as associate chief of neurosurgery. Before joining CNN, Gupta was a neurosurgeon at the University of Tennessee's Semmes-Murphy clinic, and at the University of Michigan Medical Center. He serves as a diplomat of the American Board of Neurosurgery and is a certified medical investigator.  

MEHMET OZ  
Fee Range: Over $100,000  
Professor of Surgery at Columbia University; Voted "The Best and Brightest" by Esquire; Named One of The "Healers of the Millennium" by Healthy Living

Vice-Chair and Professor of Surgery at Columbia University, Mehmet Oz, MD, MBA, directs the Cardiovascular Institute and Complementary Medicine Program at New York Presbyterian Hospital. Dr. Oz has been recurrently featured on "Oprah" and numerous other talk shows and has guest hosted the "Charlie Rose" show. He is a chief medical consultant to Discovery Communications and has hosted several shows. Additionally, he served as medical director of the Denzel Washington movie, "John Q". Dr. Oz is the author of the award-winning book, Healing from the Heart, as well as numerous pieces in Newsweek, O magazine, and The New England Journal of Medicine. He has a bi-monthly column in Esquire magazine.  

MICHAEL PORTER  
Fee Range: Over $100,000  
Professor, Harvard Business School: Author, Redefining Health Care: Creating Value-Based Competition on Results

Harvard Business School Professor Michael E. Porter is the world's most influential thinker on competitive strategy and he speaks widely on international competitiveness to business and government audiences throughout the world. His book, Competitive Strategy, is in its 58th printing and his second major book, Competitive Advantage, is in its 34th printing. His latest book is Redefining Health Care: Creating Value-Based Competition. Professor Porter plays an active role in U.S. economic policy with the Executive Branch, Congress, and international organizations. With ideas that have touched so many, Michael Porter is one of the most influential economic experts of our time. Please click here for more: http://www.keyspeakers.com/bio.php?2208-michael-porter

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